South Indian Bank computer and marketing 9831

1. FDI stands for _

- (a) Foreign Direct Investment-Answer
- (b) Foreign Diverse Investment
- (c) Frequent Direct Interest
- (d) Follow-up Discreet Intent
- 2. The following is not a function of the DGFT
- (a) DGFT entrusted with the responsibility of implementing various policies regarding trade for example, Foreign Trade Policy.
- (b) DGFT is the licensing authority for exporters, importers, and export and import business.
- (c) DGFT can prohibit, restrict and regulate exports and imports
- (d) DGFT acts as market regulator controlling foreign company stocksAnswer
- 3. What is Rupee depreciation?
- (a) Rupee depreciation means that rupee has become less valuable with respect to dolllarAnswer
- (b) Rupee depreciation means dollar has become less valuable than rupee
- (c) Rupee depreciation means a situation when value of rupee is same as euro
- (d) Rupee depreciation happens when the combined value of dollar and euro is more than rupee
- 4. Directorate General of Foreign Trade (DGFT) notified that the Commerce Ministry on on 11 January 2012 lowered the minimum export price of onions by \$100 a tonne to \$150 a tonne.What was the purpose
- (a) To enhance import
- (b) To boost exportAnswer
 - (c) To lower prices in the domestic market
- (d) To facilitate crop clearance
- 5. Indirect tax does not include _
- (a) Customs
- (b) Central Excise
- (c) Sales TaxAnswer
- (d) Service Tax
- 6. Telecom Commission, the decision-making body of the Department of Telecommunications recommended a uniform licence fee of what per cent of adjusted gross revenues (AGR) as against the prevalent rate of 6-8 per cent?

- (a) 10%
- (b) 8%Answer
- (c) 5.2%
- (d) 9.3%
- 7. What is the current repo rate (as on January 2012) fixed by the RBI?
- (a) 8%
- (b) 8.5%Answer
- (c) 7.5%
- (d) 7%
- 8. CRISIL is a _
- (a) Credit rating agencyAnswer
- (b) Employment exchange watchdog
- (c) Infrastructure sector guide
- (d) Market regulator
- 9. A committee on mutual funds, constituted by SEBI in december 2011 recommended to the regulator's board to break down the bifurcation within the fee structure known as expense ratio. Which of the following facts are not true with regard to the above statement?
- A. Currently mutual funds are allowed to charge up to 2.25% as expense ratio. fund houses are allowed to accept only 1.25% as asset management charges
- B. Funds with large corpuses currently charge 1.55% as expenses charges
- C. SEBI was suggested to keep overall scheme expenses unchanged at 2.25% for schemes with assets under management not exceeding Rs 400 crore
- D. Expense ratio is more than important in debt schemes where the rate of return is not hig. Answer
- (a) 1 & 2
- (b) 3 & 4
- (c) 1 & 3
- (d) Only 2
- (e) None of the aboveAnswer
- 10. The Centre for Development of Telematics (C-DoT) on 5 December 2011 transferred indigenously-developed Gigabit Passive Optical Network (GPON) technology to seven telecom equipment manufacturers. Which of the following facts about the technology is not true?
- A. The GPON technology is a pivotal component required for broadband connectivity over optical fibre.
- B. C-DOT indigenously designed and developed GPON technology, which can be used to provide triple play (voice, video and data) through fibre-based networks C. The GPON technology was tested, validated, field-evaluated and made

operational in MTNL's/VSNL's network in Ajmer (Rajasthan) D. The technology will help fulfil requirements of major national programmes like the National Optical Fibre Network and the State Wide Area Network (a) Only 2 (b) Only 3Answer (c) Only 4 (d) 1 & 2 11. By Public Sector we mean (a) Government ownership on commerce and tradeAnswer (b) Capitalist ownership on commerce and trade (c) Private ownership on trade (a) Fiscal Policy
(b) Industrial Policy
(c) Monetary PolicyAnswer
d) None of thes (d) None of these 14. The share of road transport in total transport of the country is-(a) 20% (b) 40% (c) 60% (d) 80%Answer 15. Which percentage of Central Taxes have been recommended by the 12th Finance Commission to be transferred to States? (a) 28.5% (b) 29.5% (c) 30.5%Answer (d) 31.5% 16. 'Customisation' means (a) Tailor-made products for each customerAnswer

(b) Customers selling goods(c) Tailor-made products for each staff(d) A selling process(e) None of these
17. A Marketing Survey is required for
(a) deciding marketing strategies(b) deciding Product strategies(c) deciding pricing strategies(d) All of theseAnswer(e) None of these
18. Cross-selling means
(a) Selling with a cross face(b) Cross country marketing(c) Selling other products to existing customersAnswer(d) Selling to friends
19. Credit cards are used for -
 (a) Cash withdrawals (b) Purchase of air tickets (c) Purchase of consumable items from retail outlets (d) All of theseAnswer (e) None of these
20. 13th Finance Commission has been constituted under the Chairmanship of—
(a) Y. S. P. Thorat(b) Vijai L. KelkarAnswer(c) T. S. Vijayan(d) Laxmi Narayan
21. SEBI is a—
(a) Statutory bodyAnswer (b) Advisory body (c) Constitutional body (d) Non-statutory body
22. Pradhanmantri Bharat Jodo Pariyojna is related to—
(a) Communication(b) Social Integration(c) Linking of Rivers(d) Development of HighwaysAnswer

- 23. Targeted power capacity addition for 11th plan period is—
- (a) 41110 MW
- (b) 66463 MWAnswer
- (c) 68963 MW
- (d) 86283 MW
- 24. NABARD was established on the recommendation of—
- (a) Public Account Committee
- (b) Shivaraman CommitteeAnswer
- (c) Narsimham Committee
- (d) None of these
- the co the 25. Which company is providing mobile service with name 'Cell one' to the consumers?
- (a) MTNL
- (b) BSNLAnswer
- (c) Reliance Infocom
- (d) Bharti Tele
- 26. VAT is imposed—
- (a) Directly on consumer
- (b) On final stage of production
- (c) On first stage of production
- (d) On all stages between production and final saleAnswer
- 27. Which of these do not grant any tax rebate?
- (a) National Saving Certificate
- (b) Indira Vikas PatraAnswer
 - (c) National Saving Scheme
- (d) Public Providend Fund
- 28. Which of the following is public sector organisation?
- A. FCI Food Corporation of India
- B. FCI Fertilizer Corporation of India
- C. Cotton Corporation of India
- D. Jute Corporation of India
- (a) Only 1 and 2
- (b) Only 2, 3
- (c) Only 3, 4
- (d) All of theseAnswer

- 29. Which bank in India performs duties of Central Bank?
- (a) Central Bank of India
- (b) State Bank of India
- (c) Reserve Bank of IndiaAnswer
- (d) Above (A) and (B)
- 30. Mixed Economy means—
- (a) Co-existence of small and large industries
- (b) Promoting both Agriculture and Industries in the economy
- (c) Co-existence of public and private sectorsAnswer academi
- (d) Co-existence of rich and poor
- 31. 'Smart Money' is a term used for—
- (a) Internet Banking
- (b) Credit CardAnswer
- (c) Cash with Bank
- (d) Cash with Public
- 32. A CD ROM disk



- (b) has more storage capacity than a CD-R
- (c) holds less data than a floppy disk
- (d) can be written to only once
- (e) None of the above
- 33. Storage device found inside the computer.
- (a) CD-ROM
- (b) Zip Disk
 - (c) Super Disk
 - (d) Hard DiskAnswer
 - (e) None of the above
- 34. Which of these keys is not on the number keypad?
- (a) CtrlAnswer
- (b) Del
- (c) Enter
- (d) NumLock
- (e) None of the above
- 35. The computer monitor is which type of device?

- (a) Input (b) OutputAnswer (c) Processing (d) Software (e) None of the above 36. RAM is and !..., _
- (a) volatile, temporaryAnswer
- (b) nonvolatile, permanent
- (c) nonvolatile, temporary
- (d) volatile, permanent
- (e) None of the above
- 37. What menu is selected to cut, copy, and paste?
- (a) File
- (b) EditAnswer
- (c) Too Is
- (d) Table
- (e) None of the above
- pute. 38. A device that provides emergency power to your computer, conditions the voltage, and protects against power surges is called a
- (a) PSU = Power Supply Unit
- (b) USP = Universal Surge Protector
- (c) UPPS = Universal Power Protection and Supply
- (d) UPS = Uninterruptible Power Supply Answer
- (e) None of the above
- 39. Secondary storage
- (a) does not require constant power Answer
- (b) does not use magnetic media
- (c) consists of four main types of devices
- (d) does not store information for later retrieval
- (e) None of the above
- 40. Deleted data remains on a disk until
- (a) the data is overwritten
- (b) the recycle bin is emptied Answer
- (c) a file compression utility is used
- (d) the disk is scanned
- (e) None of the above
- 41. What is the term for how words will appear on a page?

- (a) text formatting Answer(b) Character formatting
- (c) Point size
- (d) Typeface
- (e) None of these
- 42. The process of a computer receiving information from a server on the Internet is known as
- (a) pulling
- (b) pushing
- (c) downloadingAnswer
- (d) transferring
- (e) None of these
- 43. When sending an e-rnail. the line describes the contents of the message.
- (a) subjectAnswer
- (b) to
- (c) contents
- (d) cc
- (e) None of these



- (a) Search engine
- (b) Internet Service Provider (ISP)
- (c) Multimedia application
- (d) Browser Answer
- (e) None of these

45. A CD-RW disk

- (a) has a faster access than an internal disk
- (b) is a form of optical disk, so it can only be written once
- (c) holds less data than a floppy disk
- (d) can be erased and rewritten Answer
- (e) None of these
- 46. The" first page of a Web site is called the
- (a) Home pageAnswer
- (b) Index
- (c) Java Script
- (d) Bookmark
- (e) None of these

(c) window (d) action bar (e) None of these	
48. Ctrl, shift and alt are called keys.	
(a) adjustment (b) functionAnswer (c) modifier (d) alphanumeric (e) None of these	
49. Memory unit is one part of	
 (a) Control unit (b) Central Processing Unit Answer (c) Input device (d) Output device (e) None of these 	
50. An example of a telecommunications device is a	
(a) keyboard (b) mouse (c) printer (d) modem (e) None of theseAnswer	
51. Which device is used as the standard pointing device in a Graphical User Environment?	
(a) Keyboard (b) MouseAnswer (c) Joystick (d) Trackball (e) None of these	
52. Which of the following is not an output device?	
(a) Plotter (b) Printer (c) Monitor (d) Touch Screen	

47. A contains buttons and menus that provide quick access to commonly used

commands.

(a) menu bar(b) toolbarAnswer

- (e) None of theseAnswer
- 53. Every component of your computer is either
- (a) software or CPUIRAM
- (b) input devices or output devices
- (c) application software or, system software
- (d) hardware or softwareAnswer
- (e) None of these
- 54. What is an E-mail attachment?
- (a) A receipt sent by the recipient
- (b) A separate document from another program sent along with an E-mail message Answer
- caden (c) A malicious parasite that feeds off your messages and destroys the contents
- (d) A list of CC or BCC recipients
- (e) None of these
- 55. What is correcting errors in a program called?'
- (a) Interpreting
- (b) Translating
- (c) DebuggingAnswer
- (d) Compiling
- (e) None of these
- 56. What is the main folder on a storage device called?
- (a) Platform
- (b) Interface
- (c) Root directoryAnswer
- (D) Device driver
- (E) None of these
- 57. 'DOS' floppy disk does not have—
- (a) A Boot Record
- (b) A File Allocation Table
- (c) A Root Directory
- (d) Virtual MemoryAnswer
- (e) BIOS
- 58. The word FIP stands for—
- (a) File Translate ProtocolAnswer
- (b) File Transit Protocol
- (c) File Typing Protocol

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59. How is power supplied to a low-power USB device?
 (a) Through a power cable (b) From an external power supply (c) Directly from the computer's power supply (d) Through the USB cableAnswer (e) None of these
60are used to identify a user who returns to a Website.
(a) CookiesAnswer (b) Plug-ins (c) Scripts (d) ASPs (e) None of these
61. A proxy server is used for the which of the following?
 (a) To provide security against unauthorized users-Answer (b) To process client requests for web pages (c) To process client requests for database access (d) To provide TCP/IP (e) None of these
62. In the the portion lebelled http is the—
(a) host (b) domain name (c) protocolAnswer (d) top-level domain (e) None of these
63. The number of pixels displayed on a screen is known as the screen—
(a) resolutionAnswer(b) colour depth(c) refresh rate(d) viewing size(e) None of these
64. Word processing, spreadsheet, and photo-editing are example of—
(a) application softwareAnswer(b) system software(c) operating system software

(d) platform software (e) None of these	
65. A———is approximately a million bytes.	
(a) gigabyte(b) kilobyte(c) megabyteAnswer(d) terabyte(e) None of these	
66. A computer cannot 'boot' if it does not have the	TAN
(a) Compiler(b) Loader(c) Operating SystemAnswer(d) Assembler(e) None of these	iomy
67. To view information on the web you must have a	200
(a) cable modem(b) web browserAnswer(c) Domain Name Server(d) hypertext viewer(e) None of these	
68. What type of computer could be found in a digital wa	atch?
(a) Mainframe computer(b) Super computer(c) Embedded computerAnswer(d) Notebook computer(e) None of these	
69. The arrow keys can be used to	
(a) delete text(b) move the cursor in the text that has already been en(c) save the document(d) move the cursor while deleting text(e) None of these	teredAnswer
70. Office LANS, which are scattered geographically on la connected by the use of corporate	arge scale, can be
(a) CAN (b) LAN	

	(c) DAN (d) WANAnswer (e) TAN
	71. Directory in directory is called
	(a) Mini directory (b) Junior directory (c) Part directory (d) Sub directoryAnswer (e) None of these
	72. A is a microprocessor-based computing device.
	(a) personal computerAnswer (b) mainframe (c) workstation (d) server (e) None of these
	73. RAM can be thought of as the for the computer's processor.
	(a) factory (b) operating room (c) waiting roomAnswer (d) planning room (e) None of these
	74. One thousand bytes is a
4	(a) kilobyteAnswer(b) megabyte(c) gigabyte(d) terabyte(e) None of these
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	83. Which ofthe following menu types is also called a drop-down menu?
	(a) fly-but (b) cascading (c) pop-up Answer (d) pull-down (e) None of these
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	(a) filesAnswer (b) directories (c) floppies (d) matter (e) None of these
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