

## Test-IV: Reasoning Ability

**Directions (Q. 121-125):** In each question given below are two/three statements followed by two conclusions numbered I and II. You have to take the two/three given statements to be true even if they seem to be at variance with commonly known facts and then decide which of the given conclusions logically follow from the given statements, disregarding commonly known facts. Give answer

- 1) if only conclusion I follows
- 2) if only conclusion II follows
- 3) if either conclusion I or conclusion II follows
- 4) if neither conclusion I nor conclusion II follows
- 5) if both conclusion I and conclusion II follow

**121. Statements:** No corner is a side  
All sides are ends.

**Conclusions:** I. No end is a corner  
II. All ends are sides

**122. Statements:** All questions are answers.  
All answers are replies.  
All replies are inquiries.

**Conclusions:** I. All answers are inquiries.  
II. All replies are questions.

**123. Statements:** All planets are stars.  
No star is a moon

**Conclusions:** I. Some moons are planets.  
II. No planet is a moon

**124. Statements:** Some laws are rules  
All rules are sentences.

**Conclusions:** I. At least some sentences are laws.  
II. At least some rules are laws.

**125. Statements:** Some kites are birds  
Some birds are animals

**Conclusions:** I. No animal is a kite  
II. Some animals are definitely not birds

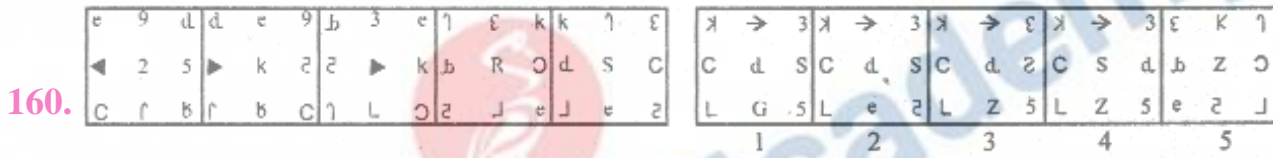
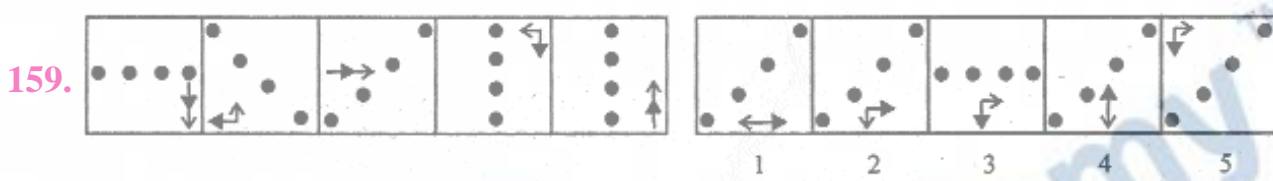
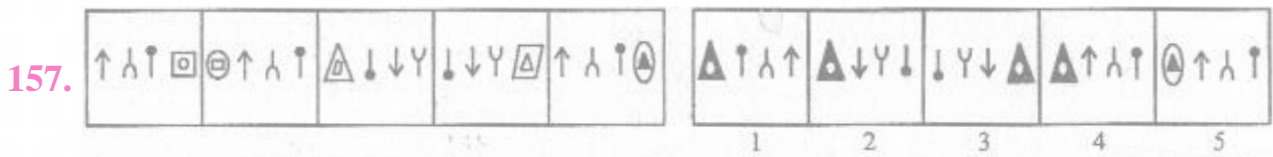
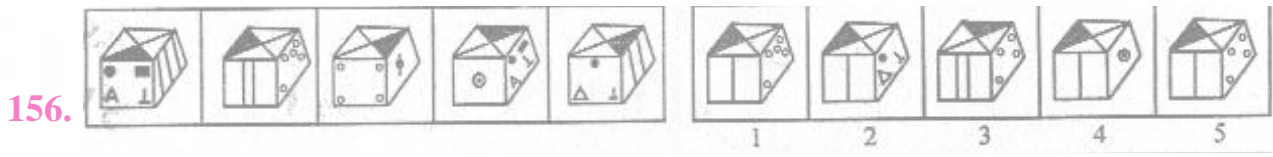












### Test-V: Marketing Aptitude/ Computer Knowledge

161. A 'Call' in marketing jargon means

- 1) a phone call
- 2) browsing the net
- 3) to call on a prospect
- 4) a call centre
- 5) a place of worship

162. The task of marketing involves

- 1) opening new branches
- 2) buying a company
- 3) selling a company
- 4) selling products and services of a company
- 5) mergers

163. Service Marketing is the same as

- 1) relationship marketing
- 2) transaction marketing
- 3) passive marketing
- 4) internal marketing
- 5) instant marketing

164. 'Conversion' means

- 1) to convert losses in to profits
- 2) to convert profits into losses
- 3) to change a product suitably to suit each customer
- 4) to convert a prospect into a buyer

5) selling products and services of a company

**165. The type of marketing involved in banks is**

- |                           |                       |
|---------------------------|-----------------------|
| 1) transactions marketing | 2) service marketing  |
| 3) commodity marketing    | 4) ruthless marketing |
| 5) indifferent marketing  |                       |

**166. Market space means**

- |                               |                                |
|-------------------------------|--------------------------------|
| 1) place where goods are sold | 2) trade fairs and meals       |
| 3) road shows                 | 4) scope available for selling |
| 5) competition                |                                |

**167. A 'lead' means**

- |            |                |                        |
|------------|----------------|------------------------|
| 1) a leash | 2) a leader    | 3) an interested buyer |
| 4) ADSA    | 5) a cold call |                        |

**168. ADSA's (Direct Selling Agent's) main job is**

- |                        |                                |
|------------------------|--------------------------------|
| 1) to design products  | 2) to sell to the target group |
| 3) to do market survey | 4) to distribute profits       |
| 5) to earn incentives  |                                |

**169. Transaction marketing involves selling of**

- |                          |                  |
|--------------------------|------------------|
| 1) mere goods            | 2) mere services |
| 3) ideas and thoughts    | 4) repair work   |
| 5) after - sales service |                  |

**170. A 'Prospect' means**

- |                           |                  |                         |
|---------------------------|------------------|-------------------------|
| 1) newly designed product | 2) a team leader |                         |
| 3) a likely buyer         | 4) ATM usage     | 5) internet transaction |

**171. Marketing techniques include**

- |                                 |                       |
|---------------------------------|-----------------------|
| 1) good arguing skills          | 2) good joking skills |
| 3) effective negotiation skills | 4) walking skills     |
| 5) story telling skills         |                       |

**172. Service marketing implies selling of**

- |                        |                       |                |
|------------------------|-----------------------|----------------|
| 1) only goods          | 2) only services      | 3) web servers |
| 4) various commodities | 5) goods and services |                |

**173. Marketing channels means**

- 1) outlets from where sales take place
- 2) channel financing
- 3) focusing sales on one single group
- 4) home delivery
- 5) courier service

**174. Market share means**

- 1) share capital of the company
- 2) staff strength of the company
- 3) employees stock option
- 4) share price quoted in the market
- 5) percentage share of business of the company, as compared to peers

**175. The target group for tractor loans is**

- 1) cold storage plants
- 2) farmers with large landholding
- 3) farm labourers
- 4) agriculture Colleges
- 5) vegetable vendors

**176. "Cross-selling" means**

- 1) selling to enemies
- 2) selling new products
- 3) reversal of a sale
- 4) selling other products existing customers
- 5) public relations

**177. The target group for an ATM-cum-Debit Card is**

- 1) all primary school children
- 2) all prisoners
- 3) firms
- 4) all existing and prospective customers
- 5) other bank's customers

**178. The target group for a car loan is**

- 1) all high income individuals
- 2) all car dealers
- 3) all students
- 4) all BPL persons
- 5) blind persons

**179. A Savings Account with insurance benefit is**

- 1) a long term loan account
- 2) a running overdraft facility
- 3) a non-fund facility
- 4) a type of remittance facility
- 5) a value-added deposit account



**180.** The leads for a car loan can be had from

- 1) car manufacturing companies
- 2) car dealers
- 3) car owners
- 4) car mechanics
- 5) back office staff

**181.** Which type of memory gets lost when your switch off?

- 1) ROM
- 2) RAM
- 3) Cache
- 4) Dynamic
- 5) Static

**182.** What is the name of the program that controls the computer?

- 1) The Operating System
- 2) An Application Program
- 3) A Browser
- 4) The File Manager
- 5) The Compiler

**183.** Which type of network would use phone lines?

- 1) WAN
- 2) LAN
- 3) WWAN
- 4) Wireless
- 5) None of these

**184.** What type of devices are computer speakers or headphones?

- 1) Input
- 2) Input/Output
- 3) Software
- 4) Storage
- 5) Output

**185.** Which type of memory holds the program to start up the computer?

- 1) ROM
- 2) RAM
- 3) Cache
- 4) Static
- 5) None of these

**186.** A program for viewing web pages is called

- 1) Word Processor
- 2) Spreadsheet
- 3) Protocol
- 4) A browser
- 5) Database

**187.** The term used to describe the intangible instructions that tell the computer what to do is

- 1) hardware
- 2) software
- 3) storage
- 4) input/output
- 5) None of these

**188. A computer tower is not**

- 1) a CPU
- 2) Hardware
- 3) the "Heart" of the computer
- 4) a peripheral
- 5) None of these

**189. A computer cannot perform which of the following functions?**

- 1) Addition
- 2) Subtraction
- 3) Bake a cake
- 4) Division
- 5) None of these

**190. Which of the following has the smallest storage capacity**

- 1) zip disk
- 2) hard disk
- 3) floppy disk
- 4) data cartridge
- 5) CD

**191. What type of devices are CDs or DVDs?**

- 1) Input
- 2) Output
- 3) Software
- 4) Storage
- 5) Input/Output

**192. Why has RAM been named like this?**

- 1) Because it is read and write memory
- 2) Because it is volatile memory
- 3) Because any of the locations in chip can directly be selected for storing and retrieving data and instructions.
- 4) Because it is non-volatile memory

**193. What is the full form of URL**

- 1) Uniform Reverse Location
- 2) Universal Resolution Location
- 3) Universal Resource Locator
- 4) Universal Re-engineering Location
- 5) United Resource Locator

**194. Easily relocatable language is**

- 1) Machine language
- 2) Assembly language
- 3) Low-level language
- 4) Medium Level language
- 5) High Level language

**195. Which of the following describes the characteristic features of SRAM?**

- 1) Cheap but slow
- 2) More consumption of power and much costly
- 3) Based on transistor - capacitor combinations
- 4) Low consumption of power
- 5) None of these

**196. Free of cost repair of software bug available at internet is called**

- 1) Version
- 2) Ad-on
- 3) Tutorial
- 4) FAR
- 5) Patch

**197. Which of the following is READ only disc**

- 1) DVD-R
- 2) DVD-ROM
- 3) DVD-RW
- 4) CD-R
- 5) None of these

**198. Which of the following is not a computer language?**

- 1) High level language
- 2) Machine language
- 3) Low level language
- 4) Medium level language
- 5) None of these

**199. The speed of clock frequency of a micro processor is measured in**

- 1) Hertz
- 2) Baud rate
- 3) CPS
- 4) Bits
- 5) Bytes

**200. Normally which of the following is costlier?**

- 1) Server
- 2) Notebook computer
- 3) Personal computer
- 4) Laptop computer
- 5) Main frame computer